



**INDO-AFRICAN
CHAMBER OF
COMMERCE & INDUSTRIES**

IACCI/SR/INF-MEC/SUDAN/005
29/05/2006

**“Enterprise India - Advantage Sudan”
22nd-26th August 2006, Khartoum**

The Chamber is jointly organizing with Assocham 'First-Ever India-Specific' Exhibition in Sudan from August 22nd to 26th, 2006.

Discovery of Oil and its Export since August 1999 has rightly given rise to the Sudanese aspirations to upgrade the Country's Infrastructure. We need to brief them about India's progress in general, its green Revolution, Technically Skilled workforce, Advancement in IT and Software etc.

With the help of the Embassy of India in Khartoum, Chamber has been allotted prime space in the Khartoum International Trade Fair Grounds, an Air-Conditioned hall with the capacity of more than **1400 square meters as display area**. We invite our members and others to come forward and book spaces for their stalls. PSUs and private sector both should jointly present an integrated picture of today's India, capable of self- support and also willing to assist friends. **Public undertakings such as ONGC, Videsh Sanchar Ltd and BHEL already enjoy a place of pride in Sudan's oil and Power Sectors**. Proper and thorough projection of their capabilities and those of other Indian entities will instill further confidence in Sudan for the right choice of the Indian entities. In view of the importance of our relations with Sudan and the business opportunities this exhibition is expected to generate, **it has the support of the Ministry of External Affairs, India's Ambassador to Sudan H.E. Mr. Deepak Vohra and Sudan's Ambassador to India H.E. Dr. Abdalmahmood A Mohammad**.

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Cuffe Parade, Mumbai - 400 005. India
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We shall be inviting 'President of Sudan', for the inauguration of the exhibition. Several ministers in the Government of Sudan have assured us of their visit to the exhibition and meeting the exhibitors to discuss avenues of cooperation and opportunities for investment. We are also planning a major publicity drive through newspapers, TV and street hoardings in Khartoum. A souvenir will also be brought out which will be distributed amongst ministries, government officials, business associations and the visitors to the exhibition.

Trade has thrived between India and Sudan for many centuries, but the scenario has now changed. It is no longer traditional pots and pickles. They have been replaced by Pharmaceuticals, Engineering Goods, Transport Equipment, Agricultural Machinery, Laboratory Equipments and Accessories. An effective show of these and other items would educate our friends and diversify our exports. Sudan offers a flourishing market for vehicles, Motor Cycles, Bicycles, Chemicals and Pharmaceuticals, Household Appliances & Plastic Items. Leather Items, Footwear, Immitation Jewellery, Handicrafts Items, Information Technology - Hardware & Software Supplies, Detergents, Toiletries, Health & Beauty Care Products, Cosmetic, Herbal Cosmetic, Perfumes, Agricultural Equipment & Agro Commodities, Building Material & Sanitary ware. Consumer Electronics, Agricultural Implements and Machineries of all kinds besides processed Foods, Rice, Lentils, Tea and Textiles.

Exhibitors should confirm to the Chamber their participation at the earliest by returning the enclosed registration proforma duly filled in along with the registration fee and space rent. The consignment should be addressed to the Director, Sudanese Free Zones and Markets, Khartoum (for the exhibition "Enterprise India - Advantage Sudan").

Your early response is eagerly awaited.

Yours sincerely,

SD/-
Mrs. Sunanda Rajendran
Secretary General

Encl : a/a

"ENTERPRISE INDIA ADVANTAGE SUDAN"

First-Ever India - Specific Exhibition in Khartoum

22nd-26th August 2006

Participation / Registration Proforma

▶▶ Name of the Company/Organization _____

▶▶ Mailing Address _____

▶▶ Contact person with designation for purpose of _____
Company's participation in the exhibition

▶▶ Telephone _____ Fax _____

▶▶ Mobile _____ Email _____

▶▶ Business Interests _____

(Brief personal and Company profile along with photo (about 100 words) to be published in the Souvenir on the Occasion.)

▶▶ Date of Exhibition : 22nd - 26th August 2006

▶▶ Venue : Khartoum International Fair Ground

▶▶ Nature of Exhibition : Trade Exhibition only display of Samples Products / Machineries, Catalogues/CD's etc.

▶▶ Space required in the exhibition _____

▶▶ Registration Fees : Rs. 5000/- (non refundable)

▶▶ Only Stall (Minimum area 9 sq. Mtr., @ Rs. 3200/- per square meter) = 28,800/-
(Air-conditions hall)

▶▶ Visa Fees = 4,250/- (inclusive of Recommendation letter, Invitation, Courier Charges)

▶▶ Exhibits are required to be shipped from Delhi/Mumbai by 30th June, 2006
(Only by Air & Sea Cargo)

(Cheque may please drawn in favour of "Indo-African Chamber of Commerce & Industries")

Please address your communication to the
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